



Make your company the highlight of the Lean Leader Summit 2025

Take the opportunity to present your brand to the top decision-makers in the IT industry and expand your network!

Benefit from our 10 years of conference experience with numerous attendees, exquisite speakers and leading companies!



LEAN LEADER SUMMIT on Site in Munich

- BRAND PRESENCE & IT REACH: Maximum visibility for your brand among IT decision-makers and digital leaders.
- CONNECT & EXCHANGE: Exclusive networking with ClOs, enterprise architects and industry leaders.
- EXPERT INSIGHTS & DIVERSE SPEAKER
 PERSEPKTIVES: Inspiring presentations ideal for your entire team.
- EXPERIENCE EXCELLENCE SUCCESS: Benefit from 10 years of experience and a first-class group of participants.
- ELEVATE YOUR BRAND VISIBILITY: Get prime placement on our homepage, social media, and promotional materials to keep your brand in the spotlight.
- SUSTAINABLE REACH: Benefit from the permanent availability
 of your premium presentation in the LeanACADEMY for a lasting impact
 and long-term added value of your expert knowledge.
 - » Go to LeanACADEMY



















WORKSHOPS & NETWORKING DINNER

Come together in a relaxed atmosphere!

Get to know the participants and network over a casual get-together.

Before the networking dinner, various workshops on EAM, AI, Lean & Agile, and the Women in Architecture Roundtable will be conducted. We welcome you on the eve of the conference in a cozy round with a culinary buffet. Here we get to know each other in a relaxed atmosphere and enjoy the evening together in summery temperatures.

Time:

- Wednesday, 2nd July 2025
- from 4 pm to 10 pm

Place:

Nemetschek-Haus, Konrad-Zuse-Platz 1, 81829 Munich

Please let us know explicitly if you will attend the networking dinner!



















CONFERENCE DAY: PRESENTATIONS & INSPIRATION

Access to thought leaders, networking and a great exhibition!

The multifunctional showroom is the central point of the conference for interaction, recreation and accessibility. Besides the breaks, the showroom is mainly used as a place for networking through conversations and as a exchange area for ClOs & thought leaders with conference participants and exhibitors!

Time:

- Thursday, 3rd July 2025
- 8 am to approx. 5 pm

Place:

Nemetschek-Haus, Konrad-Zuse-Platz 1, 81829 Munich

Catering:

Flying buffet incl. drinks (all-day drinks and coffee station, 3 breaks with buffet)



















EXHIBITION - Networking Focus

- Our multifunctional exhibition space makes it easy to connect and engage – casual conversations lead to business relationships!
- Network with the international professional audience from leading companies and share your experiences with them
- Benefit from our coverage and from our diverse and sustainable advertising measures
- Present your tool as a PREMIUM sponsor in front of the expert conference participants in the main program

Renowned companies have enriched our conference in the recent 10 years! All from leading companies with a broad diversity starting from medium-sized businesses up to economic DAX companies

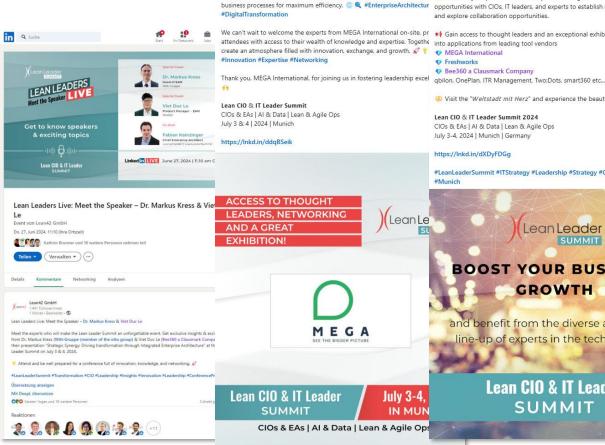
such as 1&1 Telecommunication SE, ADAC AG, adidas AG, Adobe, ANDREAS STIHL AG & Co. KG, Airport Munich, Allianz Versicherung, ALDI Süd, Amazon Web Services, Atruvia, Audi AG, BMW AG, Barmer Versicherung, Basler Versicherung, BSH Hausgeräte GmbH, C&A Services GmbH, BayWa AG, Daimler AG, DATEV eG, DB AG, Debeka Krankenversicherung a.G., Deutsche Bahn, Deutsche Bundesbank, Deutsche Lufthansa AG, E. Breuninger GmbH & Co., EWR AG, E.ON, FC Bayern München, Festo AG, Flughafen München GmbH, Fujitsu Technology Solutions GmbH, Henkel AG & Co. KGaA, Hermes GmbH, HSE24 Home Shopping Europe GmbH, KATHREIN SE, KUKA AG, LEONI AG, Linde GmbH, Mercedes-Benz Group AG, Messe München GmbH, ÖBB, OSRAM GmbH, OTTO GmbH & Co KG, Röchling Engineering Plastics SE & Co. KG, Schwäbisch Hall Kreditservice, Schaeffler, Soennecken eG, Swarovski, Swiss Life AG, Universität der Bundeswegr, UNIQA, testo, Vodafone GmbH, Volkswagen AG, Wacker Chemie AG, Witt-Gruppe und einige Vertreter der Rundfunkmedien unter anderem vom Westdeutscher Rundfunk, Südwestrundfunk, ZDF, Hessischer Rundfunk und Bayerischer Rundfunk, and many more.





PARTNERSHIP Beyond Summit Exhibition

- Free participation in our summit networking dinner
- Incl. participation to all lectures on the conference day
- We highlight sponsors in many social media posts and Lean42 Newsletter
- Exclusive online event/webinar with you or your speaker, highlighted in our social media and Lean42 Newsletters

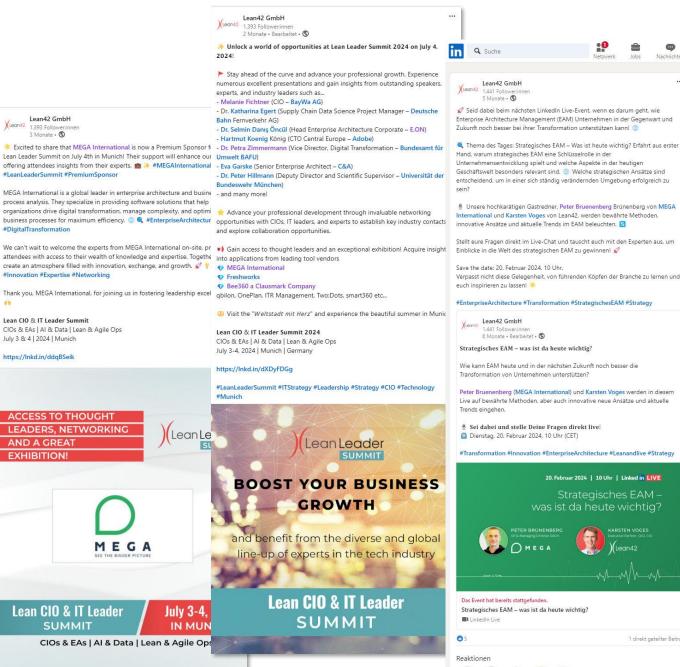


Lean42 GmbH

1,393 Follower:inner

process analysis. They specialize in providing software solutions that help

organizations drive digital transformation, manage complexity, and optimi



1 direkt geteilter Beitrag



Maximize Your Reach with an Exclusive Presentation:

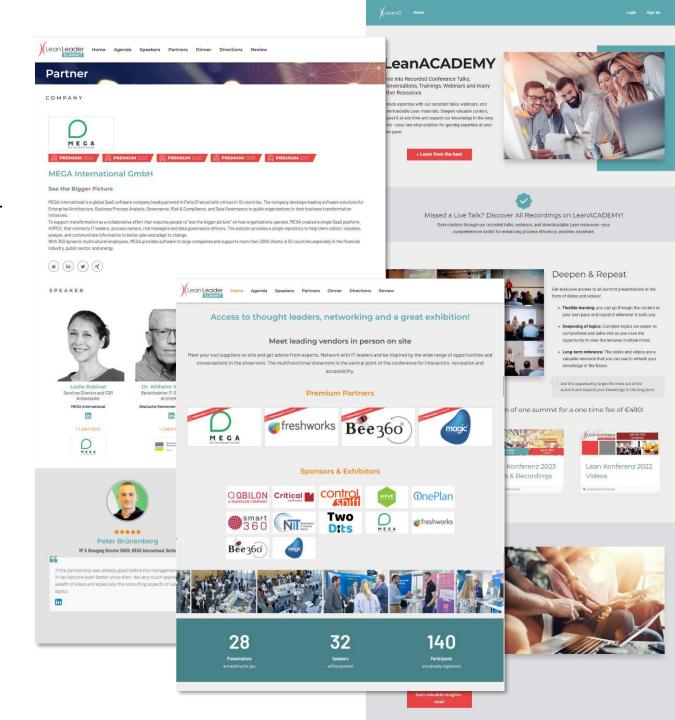
Seize your 30-minute spotlight in the main program to position your company at the center of attention and deliver your message with impact.

Stand Out with Unmatched Visibility Across All Channels:

Enjoy prominent placement as a premium exhibitor on our homepage, social media, and other promotional materials, ensuring your brand is always in the spotlight.

Achieve Lasting Impact with Ongoing Presence:

Secure long-term reach by having your presentation permanently available in the LeanACADEMY, allowing you to continuously engage with potential clients even after the event.





SUSTAINABLE REACH

As an Premium Exhibitor, you benefit from the fact that the recordings of your premium presentation in our LeanACADEMY remain accessible to participants even after the conference. In this way, you can ensure that your message has a lasting effect and that your expert knowledge offers added value in the long term.

- **Lasting reach:** Your premium presentation remains visible beyond the conference.
- **In-depth discussion:** Participants can view your content again at any time and delve deeper.
- **Long-term knowledge transfer:** Your expert knowledge contributes to the ongoing education of attendees.

LeanACADEMY

Dive into Recorded Conference Talks, Conversations, Trainings, Webinars and many

Unlock expertise with our recorded talks, webinars, and downloadable Lean materials. Deepen valuable conten repeat it at any time and expand our knowledge in the long term --vour one-stop solution for gaining expertise at your





Missed a Live Talk? Discover All Recordings on LeanACADEMY!

Gain mastery through our recorded talks, webinars, and downloadable Lean resources—you omprehensive toolkit for enhancing process efficiency, anytime, anywhere.



Deepen & Repeat

orm of slides and videos!

- · Flexible learning: you can go through the content a
- comprehend and delve into as you have the
- Long-term reference: The slides and videos are a valuable resource that you can use to refresh you

Use this opportunity to get the most out of the

Get access to the entire program of one summit for a one time fee of €490!



2024 Slides &



Slides & Recordings

Lean Konferenz 2022 Videos

Expand Knowledge with Free Resources

Get free high-quality educational resources, exper knowledge, and flexible learning opportunities to improve your professional skills.

- LeanMATERIAL: Use our free self-diagnosis and



Deepen & Repeat

Go through the content at your own pace and repeat opportunity to view the lectures multiple times

Gain access to valuable resources that you can use to refresh your knowledge in the future.





Get access to the entire program of this summit for a one time fee of €490!

490.00

✓ Presentationslides as PDF

Available Now

Get inspired by the power of experts' experience and by renowned

































- 2 El Transformation Takes a Village: The Power of Interdisciplinary Collaboration
- 3 El Strategy and IT Leadership
- 4 How enterprise architecture supports sustainability in IT
- 5 El Games leaders' play
- 6 El CIO 2.0 evolving from IT Leader to Driver of Digital Transformation
- 7 El Intelligent Inventory Management for a Complex Spare Parts Supply Chair
- 8 Fill How to set up an Impactful Collaborative FA Practic
- 9 El Expanding Enterprise Architecture Beyond Traditional Boundaries: Leveraging the 3Ps for Real Progress and Impac

- 13 El Al, Data Driven Operating Models & Exceptional Customer Experiences
- 14 Enterprise Architecture Governance: EA Center of Excellence









SUMMIT VENUE

(Networking & Conference Day)

Lean Leader Summit July 2 & 3, 2025:

Haus "Nemetschek-Group" München-Messe Konrad-Zuse-Platz 1 81829 Munich

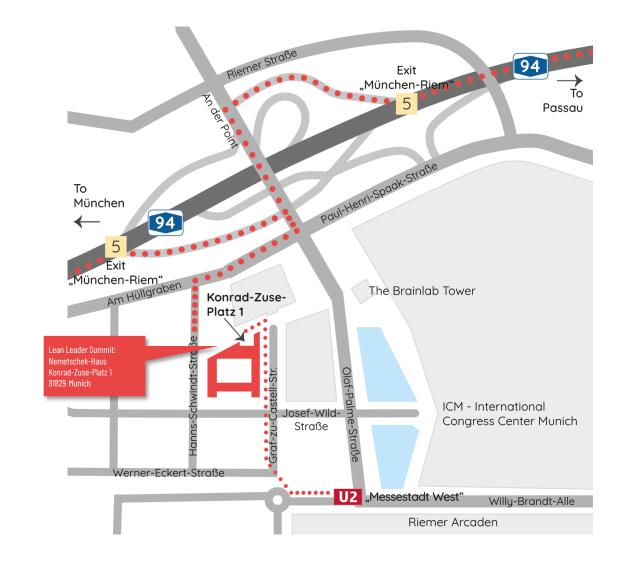
For more details on how to get there by public transport or car, see below!

Workshops & Networking-Dinner: Wednesday, 2nd July 2025

• 4 pm to 10 pm

Presentations & Inspiration: Thursday, 3rdJuly 2025

8 am to approx. 5 pm





DAILY SCHEDULE (preliminary – subject to change)

WORKSHOPS & NETWORKING-DINNER July 2, 2025

- **•** 04.00 06.00 pm Workshops:
 - Improve your EAM maturity | Lean & Agile | Explore Al Women in Architecture Roundtable
- 06.00 06.30 pm Check-in & welcome with champagne reception
- 06.30 06.45 pm Welcome Keynote Karsten Voges
- 06.45 10.00 pm Come together in a relaxed atmosphere over a

delicious dinner buffet

PRESENTATIONS & INSPIRATION July 3, 2025

- 08.00 08.30 am Check-in, welcome & networking with fresh coffee
 & some morning snacks
- 08.30 09.00 am Welcome Keynote Karsten Voges
- 09.00 10.00 am Lectures
- 10.00 10.30 am 30 minutes Networking with fresh coffee and snacks
- 10.30 12.00 pm Lectures
- 12.00 01.30 pm Networking over a delicious lunch buffet
- 01.30 03.00 pm Lectures
- 03.00 03.30 pm 30 minutes Networking with fresh coffee and snacks
- 03.30 04.00 pm Lectures
- 04.00 04.30 pm Roundtable Talk: Discussion of the Key Insights
- 04.30 05.00 pm Conclusion & Outlook: Thank You and See You Again!
- Approx. 05.00 pm End of the day and eventful expirience



EXHIBITION – choose your package

Standard Package (short)

- 4 square meters of exhibitor space (2 x 2 meter) in the foyer of the conference including:
 - 1 high table, 2 chairs, 1 electrical socket, free Wifi
 - Including 2 conference ticket (with lectures) for 890 EUR (plus VAT.) for service providers/consultants
- Additional conference tickets (with lectures) for service providers/consultants can be purchased for 890 EUR (plus VAT.) each
 - 2 additional free conference ticket (with lectures) for further distribution to your customers for free, only for members of corporate users for 490 EUR (plus VAT.)
 - 20% discount on further conference tickets (with lectures) for 490 EUR (plus VAT.) for distribution to customers, only for members of corporate users 2) for 490 EUR (plus VAT.)
- Free food and drinks on both days
- Free participation in free workshops and the networking dinner on Wednesday

Premium Package (short)

- 6 square meters of exhibitor space (2 x 3 meters) in the foyer of the conference including:
 - 2 high tables, 3 chairs, 1 electrical socket, free Wifi
 - Including 4 conference tickets (with lectures) each 890 EUR (plus VAT.) for service providers/consultants
 - 20% discount on additional conference tickets (with lectures) for further distribution to service providers/consultants in the value of 890 EUR (plus VAT.)
- 4 additional free conference tickets (with lectures) for further distribution to your customers, only for members of corporate users in the value of 490 EUR (plus VAT.)
 - 40% discount on additional conference tickets (with lectures) in the value of 490 EUR (plus VAT.) for distribution to customers, only for members of corporate users for 490 EUR (plus VAT.)
- Free food and drinks on both days
- Free participation in free workshops and the networking dinner on Wednesday
- 2-hours workshop on Wednesday or alternatively a 30-minute time slot for a lecture as part of the lecture program on Thursday
- Highlighting as a premium exhibitor

7.800 € (plus VAT)

3.900 € (plus VAT)



EXHIBITOR BOOTH EQUIPMENT (Lean 42)

Standard booth

- 4 sqm exhibitor space (2 x 2 meter) in the main hall (showroom)
- 1 high table
- 2 chairs
- 1 electrical socket
- free Wifi



Premium booth

- 6 sqm exhibitor space (3 x 2 meter) in the main hall (showroom)
- 2 high table
- 3 chairs
- 1 electrical socket
- free Wifi





EQUIPMENT Displays & Marketing Material by your self

Please note that exhibitors are required to bring all additional equipment, such as

- Monitors/Laptops
- Displays/Roll-ups,
- and marketing materials like brochures and merchandise items.

Here are some examples from other exhibitors:











PREMIUM STANDARD STANDARD PREMIUM STANDARD

Further information on when and where to send the items will be provided well in advance of the event.



PROFILE (Premium) - Showcase your best self!

To present you and your lecture effectively on our homepage and in our program, we need the following information and materials in advance.

- Portrait JPG or PNG (min. 300 dpi / 1200 px)
- Short CV (400-700 characters)
- Logo of your company as EPS, SVG, AI, JPG or PNG (min. 300 dpi / 1200 px)
- Title of your presentation
- Description of your presentation (600-800 characters)
- Your profile and presentation should be in English.

Please ensure the quality of your profile picture is high, so we can showcase your best side.

Please send us this to: Summit@Lean42.com

Or by data transfer, e.g. via our NextCloud: https://share.lean42.eu/index.php/s/n2k28xsdSMRRXL5



DEADLINE: 1st May 2025

Our Core Topics for Inspiration, Collaboration, and Growth

We are looking for speakers who can provide valuable insights, practical experiences, and innovative ideas on the following key areas:

ClOs & Eas

Insights and strategies from Chief Information Officers and Enterprise Architects driving innovation and business alignment.

Al, Data & Security

Harnessing the power of AI, managing data effectively, and ensuring robust cybersecurity.

Lean & Agile Ops

Streamlining operations and enhancing agility to stay ahead in a competitive landscape.

Submit Your Presentation on These Specialized Topics:

Application Rationalization

Optimize your application portfolio to reduce complexity and cost while maximizing value.

Using EA as part of Merger & Acquisition

Leverage Enterprise Architecture to successfully navigate mergers and acquisitions.

Al Governance

Establish frameworks and best practices for the ethical and effective management of Al.

CIO Strategies

Craft and execute strategies that align IT initiatives with overarching business goals.

Suggest your topic!



LECTURE

A lecture lasts a total of 30 minutes, including a Q&A session.

Your lecture presentation will be saved on the presentation laptop in advance in order to be able to guarantee a smooth process. Please also have your presentation ready on a USB stick.

- Lecture presentation PowerPoint (PPT) or PDF
 - Please make sure to fully embed the fonts in PowerPoint!
- Videos MPEG, MOV, AVI, or link to YouTube / Vimeo possible
- Your presentation should be in English.

DEADLINE: 1st May 2025

Please send us this to: Summit@Lean42.com

Or by data transfer, e.g. via our NextCloud: https://share.lean42.eu/index.php/s/n2k28xsdSMRRXL5

PowerPoint Template

Download our neutral PowerPoint template designed specifically for the Lean Leader Summit. It offers a professional, consistent design with flexible layouts for titles, content and charts. Perfect for a clear and effective presentation: https://leanleadersummit.com/download/ppt-template-lls/



LECTURE - Good to know

What topics are relevant?

Be part of the conference and submit your contribution on the main topics Technology & Innovation, Enterprise Architecture Management, Business Agility, Acceleration & Change, IT Management & Strategy, Lean & Agile, Digital Transformation or Innovation in different areas:

- What challenges are you currently facing and what insights can you pass on to the participants?
- What methods and approaches have worked or not worked for you in practice?
- What tools and methods exactly can you recommend to companies that are currently in a similar situation?
- What Dos and Don'ts emerged for you in your path of your project?
- Were there any failures along the way of your project that you would like to tell about?

What format will the presentation be in?

 You will report in front of an audience about your own practical experience or about your findings from personal or scientific research. The session usually lasts 30 minutes including Q&A

In which language should the presentation be given?

Your presentation and slides should be in English.

Who are the participants in the audience?

 Participants primarily include people involved in IT management, business strategy and enterprise architecture. These include CIOs organization developers, IT and management managers, enterprise and solution architects, executives, managing directors and board members, but also Lean and Agile coaches.

Will the sessions be published afterwards?

 After the conference we will make the presentations and video recordings available to the participants in our <u>Subscription Platform LeanACADEMY</u>.



HOTELS



H4 Hotel (vormals Ramada)

Konrad-Zuse-Platz 14, 81829 Munich, Messe Riem

Reservation: +49 89 9599334-207 Phone: +49 89 9400830 Fax: +49 89 9400831000

E-Mail: <u>reservation.muenchen.messe@h-hotels.com</u>

- Underground station: Messestadt West
- Directly opposite the conference venue Nemetschek Haus.



H2 Hotel München Messe

Olof-Palme-Straße 12, 81829 Munich, Messe Riem

Phone: +49 (0) 511 89993 496 Fax: +49 89 9400861000

E-Mail: <u>muenchen.h2@h-hotels.com</u>

https://www.h-hotels.com/de/h2/hotels/h2-hotel-muenchen-messe

- Underground station: Messestadt West
- Directly opposite the conference venue



HOTELS



Novotel München Messe

Willy-Brandt-Platz 1, 81829 Munich, Messe Riem

Phone: +49 (0) 89 99 400 992 E-Mail: H5563-RE5@accor.com

URL: https://all.accor.com/hotel/5563/index.de.shtml

- Underground station: Messestadt West
- Directly at the Riem-Arcaden
- Distance to the venue: approx. 10 minutes on foot



Motel-One München-Messe

Willy-Brandt-Platz 8, 81829 Munich, Messe Riem

Phone: +49 89 4132 992 0

E-Mail: muenchen-messe@motel-one.com

URL: https://www.motel-one.com/de/hotels/muenchen/hotel-muenchen-messe/

- Underground station: Messestadt West
- Directly at the Riem-Arcaden
- Distance to the venue: approx. 10 minutes on foot



HOTELS



Moxy München Messe

Otto-Hahn-Straße 21, 85609 Aschheim, Messe Riem

Phone: +49 8122 5683006 Fax: +39 294757100

URL: http://www.marriott.de/hotels/fact-sheet/travel/mucom-moxy-munich-messe/

S-Bahn station: Riem (S2)

Bus station: Dornach Bahnhofstrasse (Bus 263)

Distance to the venue: 20 minutes on foot



Bentō INN Hotel Munich Messe

Stahlgruberring 45, 81829 München, Messe Riem

Phone: 49 89 4560062 0

Email: munich messe@bento inn.com

URL: www.bento inn.com

U-Bahn station: Moosfeld (U2)

Distance to the venue:

16 minutes U2 1 stop: Mossfeld - Messestadt West

28 minutes walk



DIRECTIONS - From the airport to Nemetschek House



Travel route S8 / S1 and U2: (change trains: once, travel time: approx. 60 minutes).

Take S8/S1 from the airport to the Hauptbahnhof stop, change to U2 in the direction of Messestadt Ost and get off at Messestadt West.

Travel route S8, U5 and U2: (Change trains: twice, travel time: approx. 46 minutes).

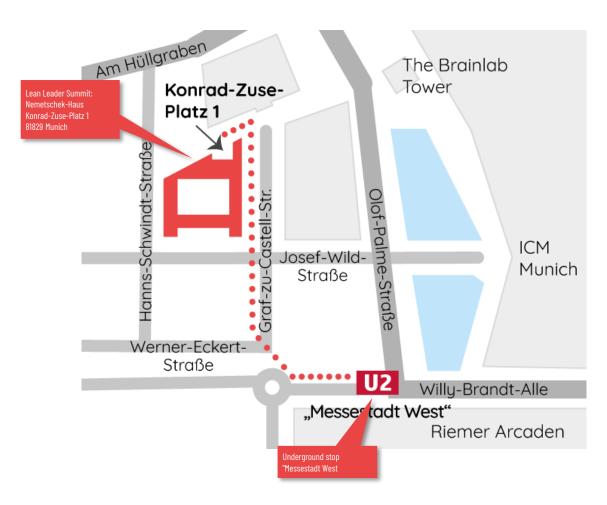
Take the S8 from the airport to Ostbahnhof station, change to the U5 in the direction of Neuperlach Süd and travel one stop to Innsbrucker Ring station. On the same platform, change to the U2 in the direction of Messestadt Ost and get off at Messestadt West.

Taxi (journey time approx. 35 minutes)

The fixed price for a one-way trip is approx. 60,- Euro. For the one-way journey you will need approx. 35 minutes, depending on traffic.



DIRECTIONS - From "Messestadt West" to Nemetschek House

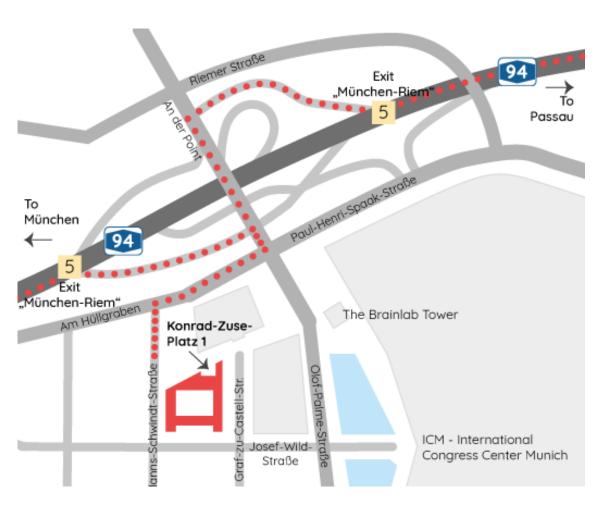


The Nemetschek building is located in the immediate vicinity of the underground station "Messestadt West" (U2). From there you walk for about 8 minutes.

- Get off at the underground station "Messestadt West".
- 2. Leave the station in the opposite direction to the U2.
- 3. Take the right staircase from the mezzanine to the surface.
- 4. Take the small footpath to "Graf-zu-Castell Straße".
- 5. Cross the "Joseph-Wild-Straße".
- 6. The Nemetschek building is on the left. The main entrance is at the end of the street at "Konrad-Zuse-Platz 1".



DIRECTIONS - By car to the Nemetschek House



By car - From outside

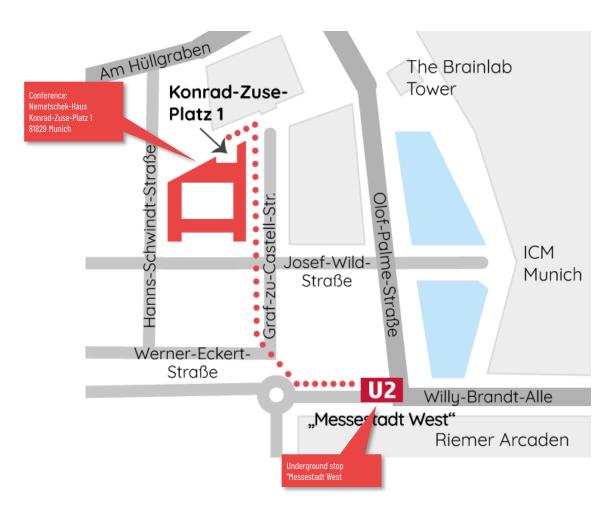
Motorway A 94 from Passau to Munich, take exit 5 "München-Riem". Turn left at the traffic lights into "An-der-Point-Straße". Take the next right into "Am Hüllgraben". After approx. 100 m turn left again into "Hanns-Schwindt-Straße". After approx. 150 m you will see the Nemetschek building on the left-hand side.

By car - From within

Follow the "Mittlerer Ring" in the direction of "ICM" and take the A 94 motorway in the direction of Passau. After approx. 5 km take exit 5 "München-Riem". Turn right at the traffic lights into "An-der-Point-Straße". Take the next right into "Am Hüllgraben". After approx. 100 m turn left again into "Hanns-Schwindt-Straße". After approx. 150 m you will see the Nemetschek building on the left-hand side.



DIRECTIONS – Parking Riem Arcaden



If you cannot find a parking space in the immediate vicinity, you are also welcome to park near the Riem Arcaden - less than 5 minutes away from the venue:

Willy-Brandt-Platz 5, City: 81829 Munich

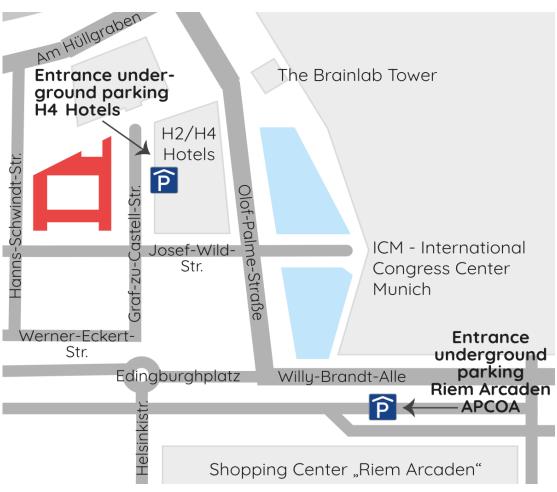
service@apcoa.de - Phone: 0711 / 305 70 305

Parking rates Riem Arcaden:

- 1st started hour 1,00 €
- 2nd part of an hour 1,00 €
- 3rd started hour 1,50 €
- Each additional hour 2,00 €
- Maximum amount per day 17,00 €



DIRECTIONS – Parking H-Hotels



Directly at the venue - for a maximum of € 18.00 per day:

Konrad-Zuse-Platz 14, 81829 Munich

Access via Graf-zu-Castell-Straße



Contact

Contact:

Phone: +49 (0) 89 - 28 934 594

eMail: Summit@Lean42.com

Online: www.LeanLeaderSummit.com



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